

jason culler

IS AN INDUSTRIAL DESIGNER

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www.jasonculler.com

work experience

OgoSport, 2006

Graphic + Product Designer
Brooklyn, New York

Designed structural packaging, point-of-purchase display and graphics. Developed identity, website, marketing materials and collateral.

Pratt Design Incubator, 2006

Graphic Designer
Brooklyn, New York

Designed identity and website.

Sweetshop, 2005

Product and Graphic Designer
Brooklyn, New York

Designed two lines of action figures. Developed website.

Courtney & Company, 2003-2005

Graphic Designer
New York, New York

Designed and developed brand identity, print collateral, promotional design, web and multimedia for a wide range of clients, including Fortune 500 companies and local businesses. Clients included The Ritz-Carlton, Puma, AOL, Haagen-Dazs, SYSTRAN and Nielsen Media Research.

Piccirilli Group, 1998-2002

Graphic Designer
Bel Air, Maryland

Created and lead an award-winning web development team. Designed web sites for medium-sized businesses from concept to completion. Ensured effective site content and usability by collaborating with marketing strategists, copywriters, photographers and programmers. Assisted creative director with the concept and development of ads, direct mail campaigns, identity packages, and collateral. Produced color illustrations and photographs.

education

Pratt Institute, Brooklyn, NY

Industrial Design

Expected graduation date, May 2007

Danmark's Designskole, Copenhagen

Scandinavian Furniture Design, 2006

ArtCenter at Smart Design, New York, NY

Product Design, 2004

Harford Community College, Bel Air, MD

Photography and Digital Media, 2000

skills

Highly skilled in visual communication (drawing, marker rendering, graphics). Model making and prototyping—including basic metal and woodworking, joinery, casting and forming plastics, slipcasting and foam study models.

Software Proficient with industry-standard platforms such as Adobe Photoshop and Adobe Illustrator, InDesign and Quark, Macromedia Dreamweaver and Flash, Microsoft Word and Powerpoint, Solidworks, and Ashlar-Vellum Graphite.

exhibitions & awards

2007 **Design at Pratt: Bridging Disciplines**

2007 **Taxi 07, NY International Auto Show**

2006 **Young Americans, Group Show**

2005 **IDSA-LA Scientific Invitational**

2007 **simplehuman Simple Solutions**

2007 **IDSA Merit Award Nominee**

2003 **American Graphic Design Award**

2001 **Vision Awards Best Web Site**

references

Available upon request.